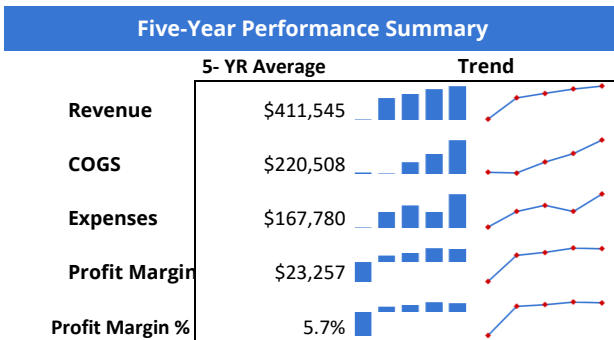
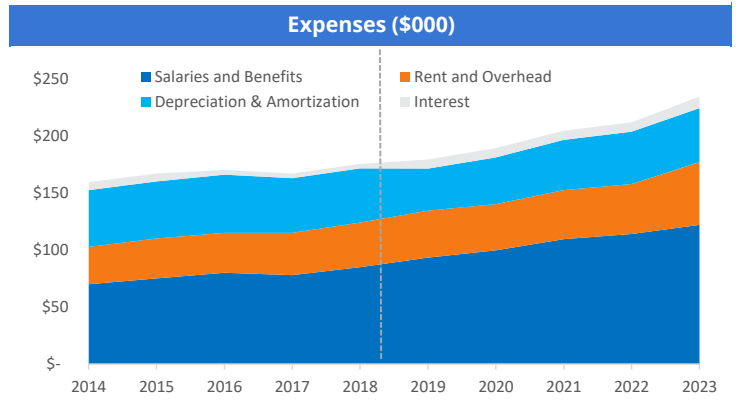
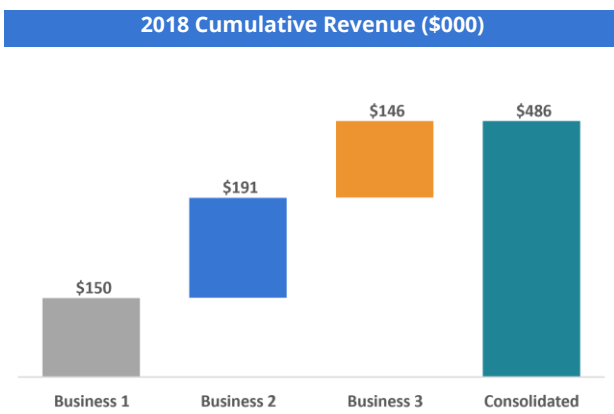
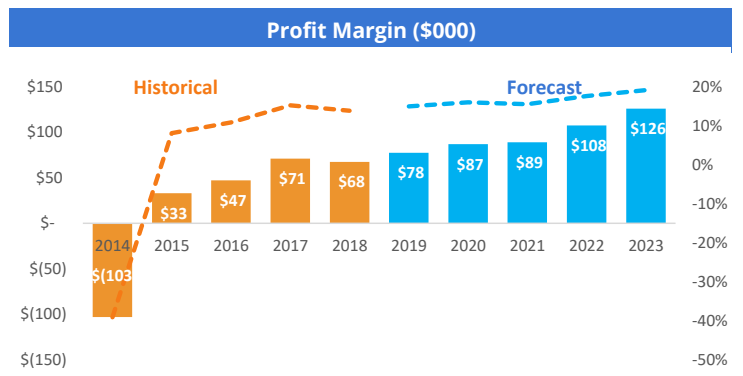
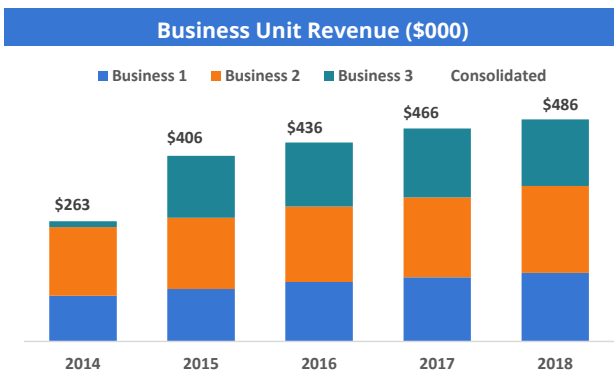


DASHBOARD EXAMPLE



Income Statement FY 2018

	Actual	Plan	Variance	Variance %
Revenue	\$486,151	\$475,000	\$11,151	2.3%
COGS	\$243,130	\$238,000	\$5,130	2.2%
Expenses	\$175,500	\$186,000	(\$10,500)	(5.6%)
Profit Margin	\$67,521	\$73,500	(\$5,979)	(8.1%)
Profit Margin %	13.9%	15.5%	(1.6%)	(10.2%)

P&L Summary 2018

Revenue	\$486,151
COGS	\$243,130
Expenses	
Salaries and Benefits	\$85,000
Rent and Overhead	\$39,000
Depreciation & Amortization	\$47,500
Interest	\$4,000
Total Expenses	\$175,500
Net Operating Profit	\$67,521

Balance Sheet Summary 2018

Assets	
Current Assets	\$395,685
Non-current Assets	\$589,610
Total Assets	\$985,295
Liabilities	
Current Liabilities	\$135,374
Long-term Liabilities	\$384,962
Shareholders' Equity	\$464,959
Total Liabilities & Shareholders' Equity	\$985,295